

MaRS Innovation

TORONTO'S DISCOVERIES AT WORK

Toronto's Discovery District is unquestionably home to exceptional science --drawing more than \$1 billion in competitive research funding and attracting top-ranked talent across a range of fields from biosciences and engineering to environmental sciences and digital media.

MaRS Innovation is a remarkable new partnership that will use a collaborative, integrative and market-based approach to aggregate and build a diversified portfolio of discovery and commercialization assets across 16 outstanding Toronto institutions.

Capitalizing on the city's superb research infrastructure, density of talent, collaborative and creative milieu, MaRS Innovation will focus exclusively on transforming ideas and discoveries into economic results and societal benefit, strengthening Toronto's impact on global innovation.

Joint teams from MaRS Innovation and each partner institution will work with researchers to identify opportunities with the greatest potential for commercial success, and develop those with market-focused discipline. MaRS Innovation will also strategically bundle complementary technologies into valuable new configurations to enable the launch of robust new companies.

MaRS Innovation is building an experienced, agile and dedicated commercialization team that will offer global industry players, entrepreneurs and investors a one-stop link to the powerful Toronto research engine - delivering the best innovations in a timely, effective and business-focused manner.



For more information contact Tony Redpath at 416.673.8189 or visit www.marsdd.com/MaRS-Innovation