

Marcus Staviss - Director of Strategic Communications, St. John's Rehab Hospital

Marcus Staviss is the Director of Strategic Communications at St. John's Rehab Hospital. Since 2005, Marcus and the communications team have worked to raise the profile of the hospital's mission: to rebuild people's lives following life-changing illness and injury. Over the past five years, the hospital has built a high-performing internal communications program, expanded its profile in the Toronto media, and has supported St. John's Rehab Foundation's successful completion of the \$15-million *Rebuilding Lives Campaign*.

Prior to 2005, Marcus specialized in website management, media relations and internal communications for the Corporation of the Town of Newmarket. Marcus's professional training includes conflict management techniques in a healthcare setting from McMaster University. He holds an Honours B.A. in Political Science from the University of Western Ontario, and a post-graduate certificate in Corporate Communications from Centennial College.